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PTO/SB/05 (11-00)
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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 40655.0400

First Inventor Andrea Bimson

Title INFORMATION ARCHITECTURE FOR THE INTERACTIVE

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Express Mail Label No. EL426615373US

Assistant Commissioner for Patents Box Patent Application APPLICATION ELEMENTS ADDRESS TO: See MPEP chapter 600 concerning utility patent application contents. Washington, D.C. 20231 Fee Transmittal Form (e.g., PTO/SB/17) CD-ROM or CD-R in duplicate, large table or Computer 7. (Submit an original, and a duplicate for fee processing) Program (Appendix) Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission 2. See 37 CFR 1.27. (if applicable, all necessary) Computer Readable Form (CRF) 3. Specification [Total Pages 12 (preferred arrangement set forth below) b. Specification Sequence Listing on: - Descriptive title of the invention CD-ROM or CD-R (2 copies); or - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D ii. 🔲 paper - Reference to sequence listing, a table, or a computer program listing appendix Statements verifying identity of above copies C. - Background of the Invention - Brief Summary of the Invention **ACCOMPANYING APPLICATION PARTS** - Brief Description of the Drawings (if filed) - Detailed Description 9. Assignment Papers (cover sheet & document(s)) - Claim(s) 37 CFR 3.73(b) Statement Power of Attorney 10. Abstract of the Disclosure (when there is an assignee) English Translation Document (if applicable) 11. V Drawing(s) (35 U.S.C. 113) [Total Sheets Information Disclosure Copies of IDS 12. Statement (IDS)/PTO-1449 Citations 5. Oath or Declaration [Total Pages 13. Preliminary Amendment Newly executed (original or copy) Return Receipt Postcard (MPEP 503) 14. (Should be specifically itemized) Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed) Certified Copy of Priority Document(s) 15. (if foreign priority is claimed) **DELETION OF INVENTOR(S)** Request and Certification under 35 U.S.C. 122 16. (b)(2)(B)(i). Applicant must attach form PTO/SB/35 Signed statement attached deleting inventor(s) òr its èquivalent. named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 17. Other: Application Data Sheet. See 37 CFR 1.76 6. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, 18. or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part (CIP) of prior application No.: Prior application information: Examiner Group / Art Unit For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number or Bar Code Label Correspondence address below (Insert Customer No. or Attach bar code label here) Howard I. Sobelman Name Snell & Wilmer, L.L.P. One Arizona Center Address 400 East Van Buren City Phoenix State Arizona Zıp Code 85004-2202 602/382-6228 602/382-6070 Country USA elephone Name (Print/Type) Registration No. (Attorney/Agent) 39,038 helm Signature Date January 25, 2001

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PTO/SB/17 (11-00)

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Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

\$830.00

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| Application Number | TBA | ۵ | | | | | | |
| Filing Date | January 25, 2001 | 88 88 01 | | | | | | |
| First Named Inventor | Andrea Bimson | | | | | | | |
| Examiner Name | TBA | · | | | | | | |
| Group Art Unit | TBA | 000 | | | | | | |
| Attorney Docket No. | 40655.0400 | | | | | | | |

| METHOD OF PAYMENT | | FEE CALCULATION (continued) | | | | | |
|---|-------------|--|-------------|----------|--|----------|--|
| The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to: | | 3. ADDITIONAL FEES Large Entity Small Entity | | | | | |
| Deposit Account 19-2814 | Fee Code | Fee (\$) | Fee Code | Fee (\$) | Fee Description | Fee Paid | |
| Number | | 130 | 205 | | Surcharge - late filing fee or oath | | |
| Deposit Account Snell & Wilmer Name | | 50 | 227 | 25 | Surcharge - late provisional filing fee or cover sheet | | |
| Charge Any Additional Fee Required Under 37 CFR §§ 1 16 and 1 17 | | 130 | 139 | 130 | Non - English specification | | |
| | | 2,520 | 147 | 2,520 | For filing a request for ex parte reexamination | | |
| Applicant claims small entity status See 37 CFR § 1 27 | | 920* | 112 | 920* | Requesting publication of SIR prior to Examiner action | | |
| 2. Payment Enclosed | 113 | 1,840* | 113 | 1,840* | Requesting publication of SIR after Examiner action | | |
| Check Credit card Money Other | 115 | 110 | 215 | 55 | Extension for reply within first month | | |
| FEE CALCULATION | 116 | 390 | 216 | 195 | Extension for reply within second month | | |
| 1. BASIC FILING FEE | 117 | 890 | 217 | 445 | Extension for reply within third month | | |
| Large Entity Small Entity | 118 | 1,390 | 218 | 695 | Extension for reply within fourth month | | |
| Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid | 128 | 1,890 | 228 | 945 | Extension for reply within fifth month | | |
| 101 710 201 355 Utility filing fee 710.00 | 119 | 310 | 219 | 155 | Notice of Appeal | | |
| 106 320 206 160 Design filing fee | 120 | 310 | 220 | 155 | Filing a brief in support of an appeal | | |
| 107 490 207 245 Plant filing fee | 121 | 270 | 221 | 135 | Request for oral hearing | | |
| 108 710 208 355 Reissue filing fee | 138 | 1,510 | 138 | 1,510 | Petition to institute a public use proceeding | | |
| 114 150 214 75 Provisional filing fee | 140 | 110 | 240 | 55 | Petition to revive - unavoidable | | |
| SUBTOTAL (1) \$710.00 | 141 | 1,240 | 241 | 620 | Petition to revive - unintentional | | |
| C EVEDA OLAMA EEEO | | 1,240 | 242 | 620 | Utility issue fee (or reissue) | | |
| 2. EXTRA CLAIM FEES Fee from | | 440 | 243 | 220 | Design issue fee | | |
| Extra Claims below Fee Paid | | 600 | 244 | 300 | Plant issue fee | | |
| | | 130 | 122 | 130 | Petitions to the Commissioner | | |
| | | 50 | 123 | 50 | Processing fee under 37 CFR § 1.17(q) | | |
| Large Entity Small Entity | | 180 | 126 | 180 | Submission of Information Disclosure Statement | | |
| Fee Fee Fee Fee Description Code (\$) Code (\$) | 581 | 40 | 581 | 40 | Recording each patent assignment per property (times number of properties) | 120.00 | |
| 103 18 203 9 Claims in excess of 20 102 80 202 40 Independent claims in excess of 3 | 146 | 710 | 246 | 355 | Filing a submission after final rejection (37 CFR § 1.129(a)) | | |
| 104 270 204 135 Multiple dependent claim, if not paid | 149 | 710 | 249 | 355 | For each additional invention to be examined (37 CFR § 1.129(b)) | | |
| 109 80 209 40 ** Reissue independent claims over original patent 110 18 210 9 ** Reissue claims in excess of 20 and over original patent | | 710 | 279 | 355 | Request for Continued Examination (RCE) | | |
| | | 900 | 169 | 900 | Request for expedited examination | | |
| | | of a design application Other fee (specify) | | | | | |
| SUBTOTAL (2) \$0.00 | | | | | | | |
| **or number previously paid, if greater; For Reissues, see above | | duced b | y Basio | Filing | Fee Paid SUBTOTAL (3) | \$120.00 | |
| SUBMITTED BY Complete (if applicable) | | | | | | | |
| Name (Print/Type) / Howard Logbelman / Registration No. /Afternal/Opent) 39,038 Telephone 602/382-6228 | | | | | | 228 | |

Signature Date January 25, 2001

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